



Why Is Black Friday Black?

Read the story. 英文を読もう。

Class _____ No. _____ Name _____

❶ In the United States, the day after Thanksgiving is a huge shopping day. Stores open very early, and some people wait outside in the cold. They want the best deals before Christmas. This day is called Black Friday.

❷ But why black? Many people say stores are in the red, or losing money, for most of the year. Then on this day, they go into the black and make money. It is a nice story, but it came later. It first appeared in a newspaper in 1981.

❸ The real story starts with the police in Philadelphia in the 1950s. On the day after Thanksgiving, huge crowds came into the city to shop. On Saturday, there was also a big Army-Navy football game in the city. The police had to work long hours in the traffic and noise. So they called these days Black Friday and Black Saturday. In 1961, stores tried to change the name to Big Friday, but nobody used it.

❹ Today, Black Friday sales happen in many countries. In Japan, a toy store had one in 2014, and many shops joined after that. Some Japanese shops sell things for 96 yen. The numbers 9 and 6 can sound like kuro, the Japanese word for black. But not everyone loves this day. Some people join Buy Nothing Day and do not spend a single yen or dollar.



音声进行こう

Words 単語

deal お買い得品、取引**crowd** 人混み、群衆**traffic** 交通、交通量**in the red** 赤字で**in the black** 黒字で**huge** とても大きな**appear** 現れる、(記事に) 出る**spend** (お金を) 使う



Reading Check

Choose the best answer. 正しいものを選ぼう。

Class _____ No. _____ Name _____

1. What is the main idea of the text?

- (A) Black Friday is a sad day for stores.
- (B) Black Friday got its name from Japanese shops.
- (C) Black Friday is a big sale day, and its name came from the police.
- (D) Black Friday is a day when people buy nothing.

2. When did the red-to-black story first appear in a newspaper?

- (A) In the 1950s
- (B) In 1961
- (C) In 2014
- (D) In 1981

3. Why did the police call the day Black Friday?

- (A) They had to work long hours in heavy traffic.
- (B) The city had no lights that day.
- (C) Stores made a lot of money.
- (D) People wore black clothes.

4. Why do some Japanese shops sell things for 96 yen?

- (A) Because 96 is a lucky number in America
- (B) Because 9 and 6 can sound like kuro
- (C) Because the sale started in 1996
- (D) Because the shops have 96 items

5. In the dialogue, what does Emily want to do?

- (A) Watch a football game
- (B) Stay home and buy nothing
- (C) Visit the police in Philadelphia
- (D) Go to the mall early in the morning

True or False? 正しいければ T、ちがえば F に○

- | | |
|--|-------|
| Black Friday is the day after Thanksgiving. | T / F |
| The red-to-black story is the first and real origin of the name. | T / F |
| Police in Philadelphia used the name in the 1950s. | T / F |
| Black Friday is a national holiday in the United States. | T / F |



Word Work

Words & phrases. 単語のれんしゅう。

Class _____ No. _____ Name _____

① Match the pictures and the words. 絵と単語を線で結ぼう。



●

● football



●

● price tag



●

● cart



●

● card



●

● police car



●

● gift

② Fill in the blanks. 語群から選んで () に入れよう。

summer

line

morning

deal

runs

beach

price

dark

sleeps

mall

The Early Bird Gets the Deal

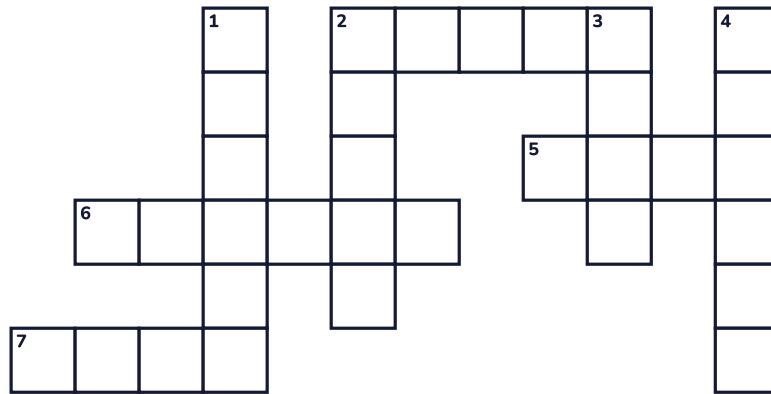
On Black Friday, Sam gets up at four in the (1) _____. It is cold and (2) _____ outside. He goes to the (3) _____ with his sister. There is already a long (4) _____. When the doors open, everyone (5) _____ inside. Sam finds a game for half (6) _____. "What a great (7) _____!" he says. Then he goes home and (8) _____.



Crossword Puzzle

Read the clues and fill in the puzzle. ヒントを読んで、クロスワードを完成させよう。

Class _____ No. _____ Name _____



Across →

- 2 A lot of people in one place. (5)
 5 A big building with many stores. (4)
 6 The day after Thursday. (6)
 7 A time when things in stores cost less. (4)

Down ↓

- 1 They keep people safe and help with traffic. (6)
 2 It does not cost much money. (5)
 3 Something you buy at a very good price. (4)
 4 You shop this way with a phone or a computer. (6)



Word Search

Find the hidden words. かくれた単語を探そう (→ ↓ ↘ ↗)。

Class _____ No. _____ Name _____

T	B	P	O	L	I	C	E	G	Y	L	B	M
P	P	L	K	N	T	B	W	I	E	W	Y	B
S	A	L	E	Y	U	E	O	N	V	A	Y	S
F	R	A	F	E	Y	L	J	U	D	E	D	E
R	Y	T	O	S	F	D	P	I	N	R	B	C
O	C	I	K	G	O	P	R	O	A	N	F	C
R	H	E	C	E	O	F	M	H	W	Y	W	G
H	E	U	M	H	V	O	N	P	S	I	D	H
R	A	B	S	A	L	P	P	D	C	N	A	K
J	P	J	U	V	L	K	L	E	R	L	U	Y
Y	B	C	T	W	E	L	L	A	O	Y	R	T
Y	V	M	J	T	T	S	W	L	W	A	I	R
K	P	R	I	C	E	E	D	L	D	P	V	G

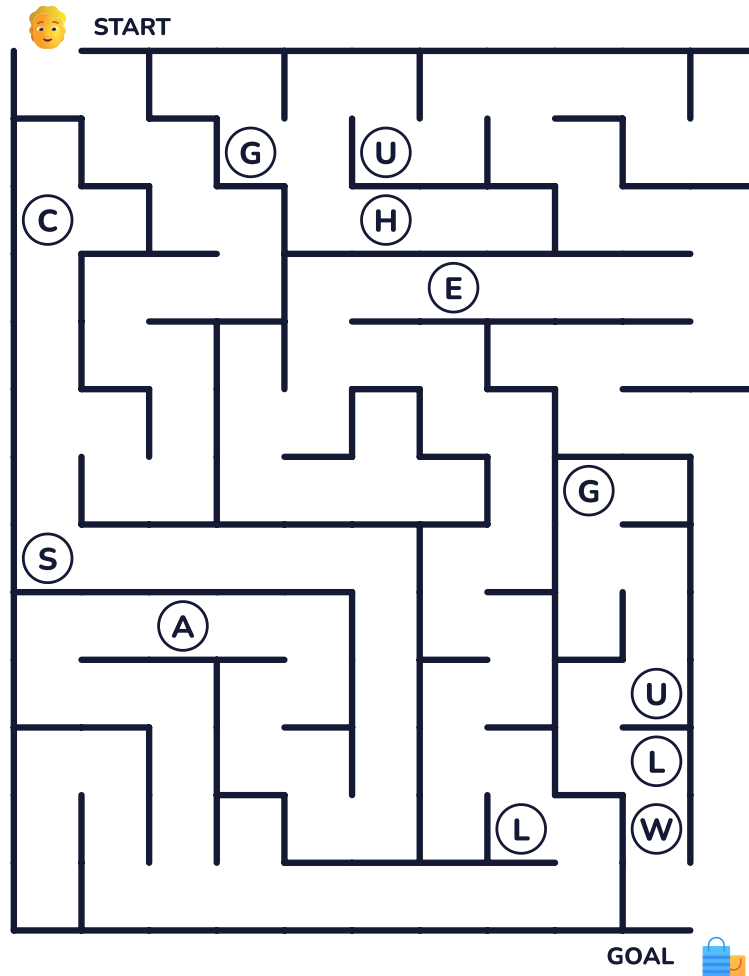
Find these words! 10

- ☐ CHEAP
- ☐ CROWD
- ☐ DEAL
- ☐ FRIDAY
- ☐ MALL
- ☐ MONEY
- ☐ POLICE
- ☐ PRICE
- ☐ SALE
- ☐ SHOP



Help the shopper get to the big sale!

Collect the letters on the right path. What is the secret word? 正しい道の文字を集めると、ひみつの言葉になるよ。



Secret word: _ _ _ _ _



Class Activity & Writing

Class _____ No. _____ Name _____

Let's Write! 英語で書いてみよう。

If I had 10,000 yen on Black Friday, I would buy _____ because _____.

I think big sales are good / bad because _____.



Trace & Color

Trace the words. Then color the picture! なぞって書こう。絵に色を塗ろう。

Class _____ No. _____ Name _____



cart



price tag



card



police car



football

Draw your Black Friday! ブラックフライデーの絵を描こう。